

## भारतीय जन संचार संस्थान

Indian Institute of Mass Communication  
(An Autonomous Institution of the Ministry of I&B, Govt. of India)

### **Filling up of one position of Academic-cum-Teaching Associate in the Digital Media Deptt. of IIMC New Delhi on Contract Basis.**

IIMC which is an Autonomous Society under the Ministry of Information and Broadcasting, Govt. of India proposes to fill up one position of Academic-cum-Teaching Associate in the Digital Media Deptt. on Contract Basis. The relevant details are as under:

**Name of the Position** : **Academic-cum-Teaching Associate (Digital Media)**  
**Essential Qualification** : i) Master's Degree in Journalism & Mass Communication or any discipline of Social Science with good command over English and Hindi languages with 55% marks in aggregate.

**OR**

Graduate in any subject 55% marks along with Post Graduate Diploma in Digital Media Journalism with good command over English & Hindi.

**AND**

ii) Candidates should have broad specialization in the field of Digital Media/ New Media/ Convergence Journalism/Social Media.

**Desirable Experience** : i) Minimum 3 years' experience in teaching Social Media/ Digital Marketing/ Data Journalism.  
ii) Knowledge of Web Designing and Graphic Designing.

**Job Description** : i) Assist the concerned Course Director in smooth day-to-day functioning of academic programme of the Department.  
ii) Help in managing the training and teaching Digital Media Department.  
iii) Ability to teach PGD students and evaluate assignments of students.  
iv) Interact and guide students in academic and professional matters.

v) Assist the Course Director in industry interface for internships for students and any other assignments given by Course Director  
**Age** : Not more than 40 years (as on the last date of advertisement).

**Remuneration** : Rs.35,000/- per month. (consolidated)

**Duration of Engagement** : Initially for 6 months. Further continuation of the selected candidate will be subject to satisfactory performance and requirement of the Institute.

Interested and eligible candidates are requested to send their CV in the enclosed proforma on email id [iimcrecruitmentcell@gmail.com](mailto:iimcrecruitmentcell@gmail.com) by 5:00 pm of 28<sup>th</sup> September, 2022. Interview is proposed to be held through online mode. Firm date of interview like time, link, etc. will be shared with the candidates in due course.